

Fidelity dividend factor funds seek to deliver **monthly income and capital gains** by tracking tailor-made indices actively designed

THE PROCESS

LOOK AT THE LIQUIDITY AND INVESTIBILITY OF THE LARGEST COMPANIES

1



REMOVE THOSE THAT:

2

Don't pay dividends

Can't sustain their dividend track record

FILTER

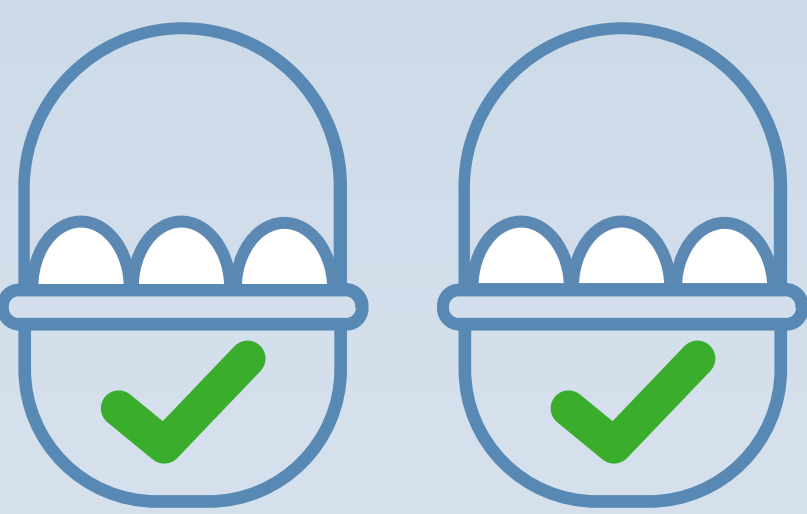
ASSIGN FACTOR SCORES TO REMAINING STOCKS BASED ON THE PERCENTAGE OF:

3

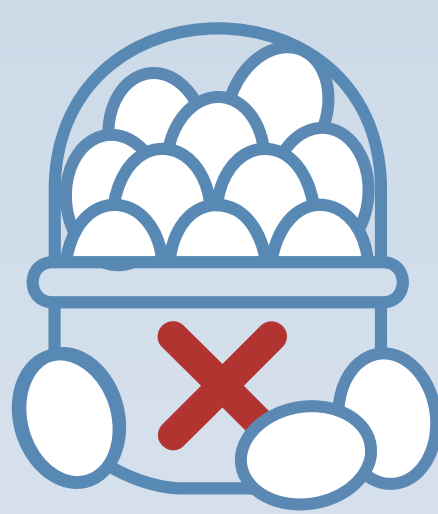
Dividends PAID
Dividend PAYOUT RATIO
Dividend GROWTH

CONSTRUCT A PORTFOLIO WHILE SEEKING TO REDUCE CONCENTRATION RISK BY AVOIDING SIGNIFICANT OVER-WEIGHTING IN ANY ONE SECTOR OR COMPANY:

4



TELECOM INDUSTRIALS
CONSUMER STAPLES UTILITIES REAL ESTATE
MATERIALS ENERGY HEALTHCARE
INFORMATION TECHNOLOGY CONSUMER
DISCRETIONARY FINANCIALS



AVOID OVER-WEIGHTING IN ANY ONE SECTOR OR COMPANY

DOUBLE CHECK ALL THE PARAMETERS

5

INDEX

AND EVERY YEAR, REASSESS THE INDEX TO ENSURE IT'S STILL IN LINE WITH ITS GOALS

6

INNOVATIVE.
INTELLIGENT.
INCOME.



The Fidelity Factor[®]

SMART PEOPLE CREATING
SMART FACTOR-BASED
INVESTMENT SOLUTIONS

For more information, contact your advisor or visit fidelity.ca/ETFs

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