



## Video 1

# Chapter 3: Glossary terms

#### **DIY** investing

In do-it-yourself investing, people manage their own investments rather than paying a professional to do it for them. This means they choose what to buy and sell in their portfolio, such as stocks, bonds or exchange-traded funds, using an online platform or brokerage. DIY investors do their own research, make their own decisions and take full responsibility for their financial gains or losses. It's similar to cooking your own meals instead of going to a restaurant: you have more control, but you also need to learn the right skills to succeed.

### **Discount brokerages**

A discount brokerage is a company that lets people buy and sell investments online at a lower cost compared with a traditional financial advisor. It provides the tools to trade securities, but does not offer personalized advice.

#### Financial advisor

Financial advisors are professionals who help people manage their money, make investment decisions and plan for their financial goals, like retirement or buying a home. They offer advice based on an individual's needs and can manage investments on their behalf.